

SUMMARY

I am a UI/UX designer and front-end developer with expertise in creating functional, visually appealing digital solutions and scalable WordPress websites. I specialize in intuitive user interfaces, branding, and implementing advanced tools that enhance user experience and drive business growth. With a strong foundation in graphic design and collaborative development, I deliver impactful results tailored to user needs.

EXPERIENCE

UI/UX & Front-end Developer for Skysnag (email security firm)

Dec 2021 - Present - Remote (Naiobi)

Ensuring a cohesive, functional, and visually appealing digital presence for the company, combining design, development, and optimization to enhance user experience and brand identity. By integrating tools, improving performance, and maintaining secure, scalable systems, they drive efficiency, customer engagement, and business growth.

Product Designer & Wordpress Developer

Dec 2019 - Nov 2021 - 2 years, Naiobi

I have driven impactful WordPress projects by designing intuitive user interfaces, developing custom, high-performance WordPress websites, and seamlessly translating creative visions into functional digital experiences. Additionally, I have implemented advanced front-end solutions, and leveraged tools and best practices to deliver user-centric, scalable websites that support business growth and engagement.

Product Designer for Smubu Africa (Streaming service)

Jan 2019 - April 2021 - 4 Months, Naiobi

I played a pivotal role in the design process for a music streaming app, ensuring a user-centric approach and seamless collaboration with stakeholders and developers. From gathering requirements and conducting research to creating wireframes, high-fidelity mockups, and responsive UI elements, I delivered a cohesive design aligned with the company's branding. Through testing, iteration, and close collaboration with developers, I ensured the design was functional, visually appealing, and ready for implementation, resulting in a polished product tailored to user needs.

Graphic Design & Web design for Digital Onpoint Systems

Jan 2016 - Dec 2019 - 4 Years, Naiobi

Graphic design, Web-design, Social media post design and e-newsletter design for a digital marketing agency based in Nairobi.

Education

UI/UX Design, Front-end & **WordPress Development**

Udemy, LinkedIn Learning

2016 - Present

Bachelor of Arts, Fine Arts (Graphic Design)

Kenyatta University

2010 - 2015

Diploma in 3D Animation

Shang Tao Media Arts College

2014 - 2016

Skills

User Interface Design User Experience Design Front-End Development Wireframing Rapid Prototyping Design Research

Tools & Tech



荐 Fiqma



53U HTML, CSS & JS



React JS



Vue JS



WordPress



Laravel



(S) Node JS



Tailwind CSS